



SOCIAL MEDIA POLICY

At FIRSTPOINT IT, we value the engagement and interaction of our followers and visitors on social media platforms. To foster a respectful and constructive online community, we have established the following guidelines for individuals engaging with our brand on social media:

Acceptable Use

- **Respectful Communication:** Treat others with courtesy, respect, and kindness in all interactions on our social media channels. Avoid using offensive language, making derogatory comments, or engaging in personal attacks.
- **Constructive Feedback:** We welcome feedback, suggestions, and constructive criticism from our followers and visitors. When providing feedback or expressing opinions, do so in a constructive and respectful manner.
- **Compliance with Community Guidelines:** Adhere to the community guidelines and terms of service of the social media platforms where you engage with FIRSTPOINT IT. Refrain from posting content that violates these guidelines or promotes illegal activities.
- **Authentic Engagement:** Be genuine and authentic in your interactions with FIRSTPOINT IT and other followers. Avoid impersonation, misleading identities, or deceptive practices that may undermine trust within the community.
- **Respect for Privacy:** Respect the privacy and personal information of others when engaging on social media platforms. Refrain from sharing sensitive or confidential information without proper consent.
- **Intellectual Property Rights:** Respect the intellectual property rights of FIRSTPOINT IT and third parties. Avoid reposting or sharing content that infringes on copyrights, trademarks, or other intellectual property rights.

- **Relevant and On-Topic:** Keep discussions and comments relevant to the topic or content posted by FIRSTPOINT IT. Avoid spamming, off-topic conversations, or excessive self-promotion.
- **Moderation and Enforcement:** FIRSTPOINT IT reserves the right to moderate and enforce these guidelines on our social media channels. We may remove or block content and individuals who violate these guidelines or engage in disruptive behaviour.
- **Report Violations:** If you encounter content or behaviour that violates these guidelines or the community standards of the social media platform, please report it to the appropriate authorities or contact FIRSTPOINT IT directly.

Violations

FIRSTPOINT IT reserves the right to inform law enforcement agencies about any unlawful activity and will promptly remove comments, links, photographs, and videos that are deemed inflammatory, defamatory, commercial, spam, politically biased, or promote illegal activities both nationally and internationally.

Specific activities that are prohibited include, but are not limited to:

- Making defamatory, offensive, obscene, or violent comments.
- Engaging in abusive, harassing, threatening, or attacking behaviour towards others.
- Spreading hate speech targeting race, ethnicity, sexual orientation, religion, gender, nationality, or political beliefs.
- Engaging in spamming or commercial solicitation.
- Trolling or intentionally disrupting discussions.
- Violating copyright and intellectual property rights.
- Encouraging illegal activities.

Posting comments, links, photographs, or videos that are considered inappropriate will be promptly deleted, and contributor will be blocked.

Privacy

FIRSTPOINT IT dedicated to safeguarding your privacy and urge you to respect the privacy of others when interacting on our social media accounts. FIRSTPOINT IT initiative does not endorse the privacy practices of any social media platforms including LinkedIn, Instagram, Twitter, Facebook, or any linked websites. Your use of social media and linked websites is at your own risk.

Information posted to the FIRSTPOINT IT social media accounts is used for the purpose of account administration, record-keeping, and consideration of comments. No attempt will be made to further identify page fans unless required and authorized by law.

Terms of Use

The opinions and perspectives shared by followers and visitors on FIRSTPOINT IT's social media channels are their own and do not necessarily represent the views of FIRSTPOINT IT. Views expressed by individuals other than FIRSTPOINT IT do not represent the perspectives of the initiative, and we disclaim any liability for those views.

FIRSTPOINT IT reserves the right to remove posts at its discretion (refer to the Acceptable Use Policy above).

The information provided on the FIRSTPOINT IT social media pages is current at the time of publication and serves as general information. It is not intended as advice, and users should seek independent advice regarding their specific business affairs.

While we strive to review the content of our social media pages regularly, there may be instances when comments violating the Acceptable Use Policy appear before they can be removed.

Your use of any social media platform is subject to the terms and conditions of that site. Please note that these terms and conditions are not within the control of the FIRSTPOINT IT initiative.

By adhering to these guidelines, followers and visitors can help maintain a positive and respectful online environment conducive to meaningful engagement and interaction. Thank you for being a part of our social media community.