



PRIVACY POLICY

Your Privacy

At First Point Technology Pty, Ltd trading as FirstPoint IT (FPT), we are dedicated to safeguarding your privacy as a visitor to our website. Our objective is to use the information we gather about you to enhance the quality of our services. We value the privacy and confidentiality of the data you provide and comply with the Australian Privacy Principles. We advise you to carefully review our privacy policy outlined below.

If you wish to modify your information, you may do so at any time by notifying us in writing via email. We utilize a secure server to safeguard all information we obtain from our customers. Our secure server software encrypts all customer data before transmitting it to us. Additionally, all customer data collected is protected against unauthorized usage or access. We do not store credit card information on our servers.

Security

Our top priority is to maintain the security, privacy, and integrity of any personal information submitted through our website. To achieve this, we regularly update our security measures in accordance with the latest technological advancements.

Cookies

Cookies are small files that are placed in your web browser to collect information about your web browsing behaviour. This enables a website to customize its configuration based on your preferences and needs. Cookies cannot access personal information such as your name, address, email address, or telephone number stored on your computer. Although most web browsers automatically accept cookies, you can choose to reject them by adjusting your browser settings. However, this may limit your ability to take full advantage of our website.

Our website uses cookies to analyse website traffic and improve your browsing experience. Additionally, cookies may be utilized to display relevant advertisements to website visitors via third-party services like Google AdWords. These ads may appear on our website or on other websites that you visit.

STORAGE AND SECURITY OF YOUR INFORMATION

We gather and retain information you provide us through our website or other means. This may include basic contact details like your name, phone number, address, and email address to help us send information or fulfill product orders. We may also collect additional data, such as feedback, content changes, email preferences, survey responses, or customer support communications.

If you register your details with us, we may utilize your personal information to provide you with direct marketing material, website updates, and newsletter information. However, if you do not wish to receive this information, you may unsubscribe or email us to notify us, and we will promptly fulfill your request.

We do not utilize individual profiles or company details for any other purpose. We will only disclose your information to third-party suppliers as required by law, or to protect our copyrights, trademarks, and other legal rights or if you have purchased goods or services from us.

We respect the privacy of our online visitors and may collect information through our website that personally identifies you, such as information you provide voluntarily to respond to visitor questions, comments, or e-newsletters. We will take reasonable measures to protect the confidentiality of your personal data while it is in our possession or control. We will not knowingly share any of your personal data with third-party service providers who do not agree to our privacy standards.

We may keep, use, and disclose non-personal information, communications, and materials you send to us on a non-confidential basis. We may use any ideas, concepts, techniques, or know-how contained in such information for any purpose, including product development, manufacturing, or marketing.

DISCLOSURE OF YOUR INFORMATION

We may need to disclose certain information, including your Personal Data, to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, or in response to a law enforcement agency request. Additionally, we may utilize your Personal Data to safeguard the rights, property, or safety of THE COMPANY, our customers, or third parties.

In the event of a change of control in one of our businesses, such as through a merger, sale, transfer of assets, or other means, customer information, which may include your Personal Data, may be

disclosed to a potential purchaser under a confidentiality agreement. We will only disclose your information in good faith and when necessary, under any of the circumstances.

THIRD PARTIES

We are committed to protecting your privacy and will not sell or trade your personal or customer information. Your personal details will not be disclosed to third parties except as necessary for providers of products or services you have purchased or to protect our rights, property, safety, our customers or third parties or if required by law.

We may use your information in an aggregated, anonymous form to create marketing statistics, identify user demands, and improve our website and services. However, we will not use your personal information for any other purposes without your consent.

Links

This website may provide links to other websites for your convenience. However, we do not sponsor, endorse, or approve of these third-party websites. Please note that we are not responsible for the privacy practices of these websites. We encourage you to read the privacy statements of any website that collects personally identifiable information, as our privacy policy only applies to information collected on this website.

Change in Privacy Policy

We regularly review and update our privacy policy to ensure its relevance and accuracy. Therefore, this policy is subject to change without notice. Any modifications will be effective immediately upon posting on this website. We recommend that you revisit this page periodically to stay informed about any updates.

If you have any questions or concerns about our privacy policy or the use of your personal information, please do not hesitate to contact us at info@firstpointit.com.au. We will Endeavor to respond to your inquiry within 72 hours.